



2019 Athens North Pole Stroll

Hosted by
Athens-Limestone County Tourism Assn.

ABOUT THE NORTH POLE STROLL...

The North Pole Stroll is a Southeast Tourism Society Top 20 Event in December awarded event that features a display of live cut Christmas trees located in Big Spring Memorial Park (AKA The Duck Pond) in the Historic Beatty District of Athens.

Lowes of Athens will provide trees of approximately 6' tall for the Athens-Limestone County Tourism Association to offer to sponsoring businesses, organizations, churches, schools, individuals and families for \$100.00. Deadline to sponsor a tree will be October 30, 2019.

Athens City Park and Recreation Department will stand and secure the trees for decoration. Please see the Guidelines for decoration requirements and restrictions and crucial dates regarding the event.

SPONSOR BENEFITS...

- * Advertisement for your business, organization, or groups in a high traffic area
- * Engage the community in a unique venue and be part of their memories
- * Networking opportunity with other local businesses / nonprofits
- * Opportunity to attract more consumers and families to local businesses during the slower Winter months
- * Endless decorating possibilities – tree sponsors may use any decorations (Keep it kid-friendly and classy, please. No food of any kind permitted. Questionable or unsafe items subject to removal.)
- * Team building opportunity on Decoration Day for your company or organization's team members. Strengthen employee relationships and have some holiday fun.
- * Your information and logo featured on our website and online platforms

OTHER WAYS TO PARTICIPATE...

- * Organizations, businesses, churches, and individuals are welcome to sponsor a tree or multiple trees for nonprofits in the community to decorate.
- * Area school, organization, or church choir or bands are welcome to showcase their talents during the events duration. Please contact Athens-Limestone Tourism about this opportunity: 256-232-5411
- * Volunteer – Help keep the park clean during the event, help Santa during his visit, or have a special skill you think might help the event? Contact Athens-Limestone Tourism at 256-232-5411